



**Bill
Lindsley
& Co.**

205 Powell Place
Maryland Farms
Brentwood, TN 37027
(615) 369-0828
Fax (615) 661-0976
Info@BillLindsley.com

Dancing on the Deck of the Titanic: Lessons in the Art of Strategic Listening

By Dr. Bill Lindsley

Brief Outline

How good a listener are you? And Your organization?
What is missing today: The Art of Strategic Listening
I set up listening systems - We all need hearing aids.

**My Message is this: Great Leaders are Great Listeners and they
build Listening Organizations**

Great Listeners:

They Listen Intently -
 To themselves – to the Value Words within them
 To others: the Lighthouse Look
They Listen Actively: How? Ask Great Questions

Build Listening Organizations

They create an Environment for listening.
They build Systems for listening.
They tie Listening to Action.

Listen to what:

- #1. Your Employees
- #2. Your Customers
- #3: Your Marketplace
- #4: The World around you

**Don't be caught dancing on the deck of the Titanic. Aspire to be
a great listener – and to build your organization into a listening
organization.**

[THE ART OF STRATEGIC LISTENING]

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