



DR. BILL LINDSLEY

The Art of Strategic Listening

“Our company today is a completely different company, thanks in large part to Bill Lindsley. We now listen better, make better strategic decisions, and are far stronger.”

*Jimmy Stansell, Jr.
President,
Stansell Electric Company*



“Bill’s speech to our hospital CEOs was not only extremely entertaining, it clearly demonstrated the power of organizational listening, and how we could improve our relationships with clients, customers, and employees.”

*Bob Hollar
VP Human Resources,
Community Health Systems*

“As H.R. people, we often think we listen, but the truth is we may have the most to improve upon. You inspired many of us to evaluate ourselves and our companies.”

*Bob McKown
President,
The RHM Group*

“Participants rated it as one of the best programs given at our Center.”

*Lindsey Trella
Executive Director,
Tennessee Family Business Center*



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LISTEN UP!

Your Success Depends On It.

Great Leaders are Great Listeners. They ask great questions — and they know how to listen for the answers that will help them survive and thrive in a highly competitive marketplace.

Over a twenty year span of doing strategic planning with businesses in many industries, Dr. Bill Lindsley noticed one component that was consistently missing—the art of strategic listening. Bill teaches business professionals this lost art. He reveals the many ways enhanced listening skills empower organizations to improve morale and productivity, bolster performance, and avoid catastrophic meltdowns like the recent corporate scandals.

Bill’s expertise in this unique field began at M.I.T., where he earned a Ph.D. in strategic planning. He honed his skills teaching graduate students for over 15 years, winning teacher-of-the-year accolades at the business schools at Vanderbilt University and Belmont University. Throughout his years as a professional consultant he has helped transform his clients into highly focused listening organizations.

As Bill will demonstrate to your audience, strategic listening doesn’t have to be intimidating. His practical solutions ensure that an organization is listening — carefully, consistently, purposefully — and **getting the information needed to make powerful strategic decisions.**

Dancing on the Deck of the Titanic: LESSONS IN THE ART OF STRATEGIC LISTENING

Dr. Bill Lindsley’s Keynote Speech on Building a Listening Organization

Sometimes you get so busy just trying to keep up that you stop listening to your co-workers, your customers, and the world around you. Like the leadership at Tyco, Enron, and WorldCom. Like the captain of the Titanic.

Consider the possibility: how much greater could your organization be if it truly listened strategically? That’s what “Dancing on the Deck of the Titanic” is all about. In this speech, Bill distills his years of expertise and experience into a dynamic, practical, and highly entertaining delivery that will give you real-life strategies and solutions that are always practical, creative and marketplace-tested. You will remember his stories for years to come — stories about the tango and the Titanic, Wal-Mart and Harley-Davidson, the parent and the professor. With his energy, passion, and humor, Bill will challenge you, inspire you, and delight you.

Are you ready to start listening strategically?
It will change you and your organization.

