



## **DANCING ON THE DECK OF THE TITANIC: Lessons in the Art of Strategic Listening**

*“Great Leaders are great listeners, and they build listening organizations.”*

Sometimes you get so busy just trying to keep up that you stop listening to your co-workers, your customers, and the world around you. Like the leadership at Tyco, Enron, and WorldCom. Like the captain of the Titanic.

*Consider the possibility: how much more effective could you be if you truly listened? And how much greater could your organization be if it truly listened strategically?* That’s what “Dancing on the Deck of the Titanic” is all about. This dynamic speech will take you from the humorous to the tragic, from the tango to the Titanic. You will gain a deeper appreciation for the impact of better listening, both as an individual leader as well as an organization. Learn the keys to building a listening organization, one that pays attention to what is strategic – and takes action based on that information. You will be entertained and illuminated by Dr. Lindsley’s real-life stories and examples that will touch your heart and your funny bone, and make a practical difference in your professional life

Are you ready to start listening strategically? *It will change you and your organization.*